

CULTURE THAT STICKS: CREATING ENGAGEMENT EVEN WITH THE MOST RESISTANT TEAMS

In today's fast-paced corporate environment, employee engagement is plummeting, and dissatisfaction is reaching unprecedented levels. Leaders, upper-level management, and HR directors are struggling to foster a culture that resonates with their teams, leaving them grappling with low morale, disengaged employees, and a lack of unified direction. The stakes are high—without a clear vision and values that inspire and unite the workforce, companies risk losing their competitive edge and, more importantly, their people. The urgent question is: how can we build a culture that not only engages employees but also aligns them with the company's mission and values?

In this talk, Jeff Althaus, an experienced attorney and culture transformation expert, brings a fresh and powerful perspective on culture building from his years of working with some of the most change-resistant professionals—lawyers. Jeff shares his proven strategies for transforming even the most entrenched and resistant teams into cohesive, engaged, and motivated units. Through his unique lens as a lawyer, Jeff offers actionable insights into creating a workplace culture where employees are not only aligned with the company's vision and values but are also excited to contribute to its success. This talk challenges traditional approaches to culture building and provides a roadmap for leaders who want to inspire lasting change within their organizations.

KEY TAKEAWAYS

- **Craft a Compelling Vision:** Learn how to develop and communicate a clear vision and values that inspire your employees, creating a strong sense of purpose and direction.
- **Engage Resistant Team Members:** Discover strategies to turn disengaged employees into active participants who are enthusiastic about the company's mission.
- **Create a Collaborative Culture:** Gain practical tools for fostering a culture of collaboration and alignment that increases employee satisfaction and drives organizational success.

“Jeff’s stage presence is nothing short of captivating. Jeff has an incredible ability to connect with people, keeping them engaged from start to finish.”

— CJ Martin, Novus Global



VALUE TO EVENT PLANNERS



ENGAGING AND DYNAMIC CONTENT

Jeff delivers not just information but inspiration, ensuring your audience stays captivated and leaves with actionable insights, breaking the stereotype of the typical lawyer talk.



RELEVANT AND IMPACTFUL

His talks are packed with real-life examples and practical strategies, making them highly relevant for today's workplace challenges, especially in leadership, culture, and employee engagement.

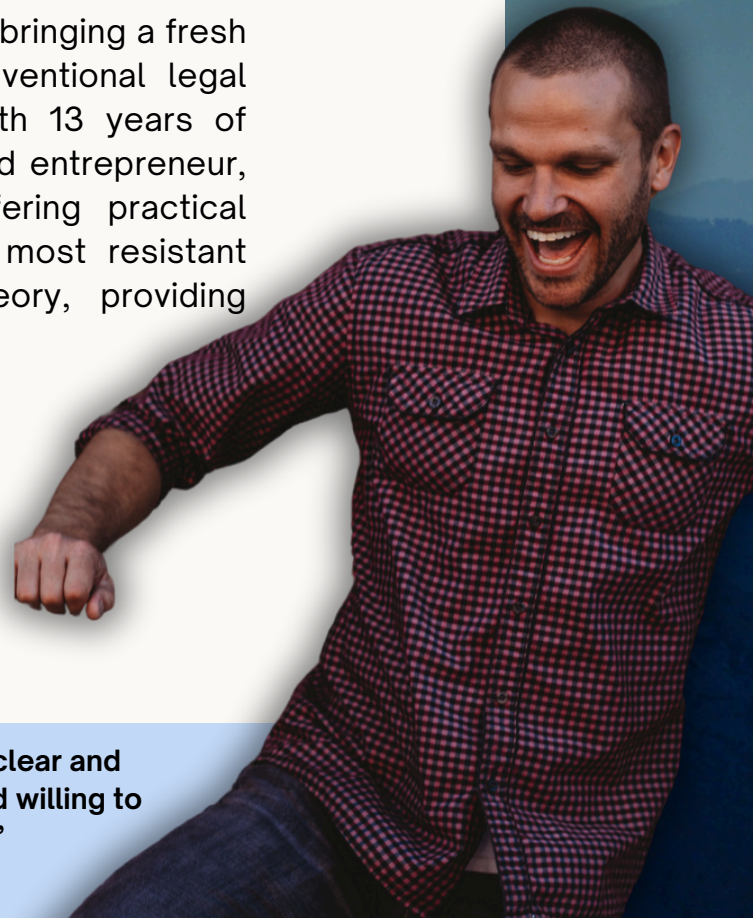


INTERACTIVE EXPERIENCE

Jeff goes beyond traditional lectures by incorporating interactive elements that encourage audience participation, making the experience memorable and impactful.

WHY CHOOSE JEFF?

Jeff Althaus breaks the mold of the typical lawyer, bringing a fresh and innovative perspective that challenges conventional legal thinking and inspires transformative change. With 13 years of experience as a practicing lawyer and a seasoned entrepreneur, Jeff shares real-world stories of success, offering practical strategies that have been proven in even the most resistant environments. His approach goes beyond theory, providing actionable insights that stem from overcoming real challenges. Jeff's calm, down-to-earth style and genuine passion for helping others make him an authentic and relatable speaker. He connects deeply with his audience, ensuring they leave feeling empowered, motivated, and ready to create meaningful change in both their personal and professional lives.



“Jeff has a knack for explaining complicated issues in a clear and simplistic manner. He makes his audience feel relaxed and willing to open up to topics they've not addressed before.”

— Rosie Garner, Northglenn City Council